

Talking Book Service Advisory Committee Meeting
Tuesday, December 9, 2008
9:30 AM-1:30 PM
Idaho Commission for Libraries
River Room (Lower Level Conference Room)

Meeting Purpose: To improve services for those requiring reading alternatives

Desired Outcomes: By the end of the meeting, participants will:

1. Provide input on transition issues
2. Develop Talking Book Awareness Day activities
3. Share information on other reading alternative projects
4. Schedule 2009 meetings

Meeting Leader: Sue Walker

Facilitator: Erin McCusker

Recorder: Tina Schilling

AGENDA

Meeting set-up: purpose, desired outcomes, roles, agenda review, ground rules, decision making, introductions, icebreaker	Erin	<ul style="list-style-type: none"> • Present • Agree 	15 min.
NLS Digital transition update	Sue	<ul style="list-style-type: none"> • Present 	15 min.
Digital Books user policy Update Definition of "Good Standing"	Sue All	<ul style="list-style-type: none"> • Present • Brainstorm • Clarify • Combine • Agree 	45 min.
Talking Book Awareness Day report	Jennifer	<ul style="list-style-type: none"> • Present • Clarify • Modify/Accept 	15 min.
Talking Book Awareness Day plan (mini- break)	All	<ul style="list-style-type: none"> • Small group work 	30 min.
Break/pick-up lunch	All		10 min.
Working lunch: Small group reports:	All	<ul style="list-style-type: none"> • Present • Clarify • Discuss • Next steps 	45 min.
Committee member updates	All	<ul style="list-style-type: none"> • Share 	30 min.

Select 2009 meeting dates	All	<ul style="list-style-type: none"> • Select • Agree 	15 min.
Next steps	All	<ul style="list-style-type: none"> • List • Assign tasks 	15 min.
Meeting Review	All	<ul style="list-style-type: none"> • List 	5 min.

Present: Amber Kent, Cheryl Duncan, Dorothy Ogden, Heidi Caldwell, Jennifer Hall, Judy Mooney, Laurel Day, Loretta Paine, Marcia Courtney, Mary Ellen Halverson, Nancy Wise, Sheila Winther, Shirley Biladeau, Sue Niewenhous, Terri King, Sue Walker (meeting leader), Erin McCusker (facilitator), Tina Schilling (recorder)

Digital User Policy:

Good Standing Components:

- Permanent mailing address and contact information up to date.
- No history of lost machines.
- No current over dues: digital transitioning to zero over dues. Four over dues for cassettes.
- Check out a minimum number of titles per year.

Good standing suggestions:

- Send out overdue letters more frequently as we get closer to the digital transition.
- Inform patrons that circulation standards are stricter for digital books.
- Discuss limited use of digital books with potential users.
- Specifically state that status has to be active and contact information up to date.

Next steps:

- Regular use is defined as 1 book a year? (**Sue** will check on this).

Talking Book Awareness Day:

Group affirmed the following desired outcomes:

- Awareness and promotion of TBS by organizations that work with potential or current TBS users such as public libraries, rehabilitation facilities, nursing homes, and consumer organizations
- Increased awareness by users of TBS's resources and components
- Increased awareness and promotion of TBS by the general public

Group selected the following types of organizations to work with under the first outcome:

- Public Libraries
- Consumer Organizations such as Linc and National Federation for the Blind
- Veteran's and governmental agencies.

Small groups broke out to discuss activities to reach the target audiences. Activities for each audience:

1. Public Libraries, Commission on Aging and Veteran's Groups:

- Hold open house "that" day with beverages, door prizes.
- Promo pieces leading up to the day, NPR and local media.

Implementation

- Make it as easy as possible for organizations to host.
- TBS provide presenters and equipment.
- Provide NLS materials to public libraries.
- TBS provide invitations to be sent out Free Matter for The Blind.
- Courtney takes ideas to the Access for All Committee.
- BPL new branch open house.
- Check on costs of facilities/venues.

2. TBS users:

- Special newsletter with a quiz. If people fill it out get a special prize. One of the questions could be: Could you recommend someone to the program? Publish the answers in the next regular newsletter.
- Have TBS users interviewed on TV.
- Contact peer support groups throughout the state and provide specialized information for that particular group.

Implementation:

- Have CSR's remind patrons when they call that TBS Awareness Day is coming up.

3. General Public:

- Statewide open houses with takeaways.
- Kids in summer reading design posters for the day.
- Ask Larry Gebert to come to ICFL to do an interview about the studio and TBS books.
- Governor and Mayor proclamations.

Implementation:

- Ensure that everywhere we go we have examples of all equipment and books.
- Send school librarians information for disability awareness week.

2009 Meeting Dates:

Mar 10th, June 9th, Sept 9th and Dec 8th

Next Steps:

- Send Good Standing information to committee members by the 1st part of January. **Sue**
- Develop TBS Awareness Day with layers of activities; share with committee members. **Sue**

- Share information re TBS Awareness Day at the next Access for All meeting. **Courtney**
- Confirm with BPL about the open house. **Courtney**
- Check nationally what activities are planned and resources available from NLS. **Sue**
- Those living outside the area will act as liaisons for their areas. **Amber, Cheryl, Dorothy, Heidi, Susan**
- Check with Anne Abrams re scheduling Larry Gebert ASAP. **Terri**

Updates:

Mary Ellen: The National Federation for the Blind Convention will be at the end of March in Boise.

Nancy: Completing reports for the Older Blind, Silc and IDVR. Senior Week is the 3rd week of March.

Dorothy: Hiring more outreach teachers and the number of students in ISDB is increasing.

Laurel: Lots of outreach. Attended the Cambridge Health Fair this fall and there were over a 150 people there. Working on weeding the collection and over dues.

Heidi :Linc has moved to a new building. They have a new person on staff, an Americorp person who is working with transportation.

Courtney: BPL is going through a lot of restructuring. The Lobe Library project is starting back up.

Sue W.:

- Made two trips to Idaho Falls taking promotional items and replacement players.
- Most libraries visited have replacement players.
- Visited the regional Blind Commission offices.
- Did an in-service for the Idaho School for the Deaf and Blind.
- October newsletter included Annual Survey. We had over 350 returned and got mostly positive feedback. Reported an increase in public library use.

Amber: Moving forward with new building project.

Loretta: We have two recording studios now. Ideas for books to record are welcome.

Jennifer : Attended NLS Orientation in October.

Erin: A new library consortium is starting in Southern Idaho.

Meeting Review:

Plus

Organization of meeting

Small groups

Comfort level of the group

Erin facilitating

Tina recording

Good food

Delta

Need Loretta's chocolate cake

Newest member join us